# Introducing Reza Kazemipour – Ryma's new Chief Revenue Officer

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The past quarter has been an exciting one here at Ryma. Since I joined the company, we have worked hard in improving our business, product and our go-to-market strategy. With this, we have seen huge demand and interest for our FeaturePlan product.

As our product team continues to develop new features such as  Document Center , that will facilitate the lives of product managers everywhere, continuing to increase our business velocity has become a top priority. To help in this area and strengthen our position in the market, I'm proud to introduce Reza Kazemipour as Ryma's Chief Revenue Officer.

Finding a unique individual that understands enterprise B2B, has the right network and the right business skills to drive forward and close the deals, is pretty much as hard as finding a needle in a haystack. Thanks to our investors at iNovia Capital, I was introduced to Reza, who has the exact skills and traits that we were looking for.

A seasoned executive in the software industry, Reza has more than 19 years of experience in sales, strategy and business leadership roles. Based in Silicon Valley, Reza's entrepreneurial background and enterprise B2B expertise will play a significant role in increasing our revenue stream. On top of that, as he shares the same vision and sees the potential for FeaturePlan, we feel that he will be an ideal fit with the team here at Ryma.

Amongst his experience, Mr. Kazemipour founded Altosmedia, where he served as CEO. While creating the original concept and prototype for AltosMedia, he served as President of Museglobal's Enterprise Division, and as a member of their board. Prior to MuseGlobal, Mr. Kazemipour was Entrepreneur-In-Residence at Clearstone Venture Partners, and held executive management positions at Siderean, Fast Search & Transfer (acquired by Microsoft),

Cerebra (acquired by Webmethods) and Selectica.

Earlier in his career, Mr. Kazemipour worked as a business development executive at IBM, responsible for identifying independent software vendors for potential integration/acquisition within the IBM's WebSphere® Business Integration (WBI) software stack, as well as selling software through and to system integrators. Prior to IBM, he worked in strategic alliances at TIBCO Software, and in a number of early-stage start-ups that focused on data retrieval and search engine technology for the enterprise.

This is another great demonstration on how Ryma is changing to better address the market needs and how we see ourselves as the leading company in Product and Portfolio Management solutions. Stay tuned for more news on how we are going to rock your world.

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