## Redefining how product managers create document-centric deliverables

Posted on Mar 23, 2012, Posted by Catherine Constantinides Category Product Management

Today at Ryma, we're excited to announce FeaturePlan 2012, a new version of our industry-leading product management software. One of the solution's new features is Document Center, an easy-to-use document editor that allows product managers to rapidly build documents such as Market Requirements (MRD), Product Requirements (PRD) and Business Cases while integrating analytics dashboards and the content stored in FeaturePlan's database.

FeaturePlan 2012 redefines how product managers create document-centric deliverables, as Document Center provides users with an efficient way to create high-quality product management documents by pulling specific data from FeaturePlan into document templates, which can then be edited and shared with key stakeholders across the enterprise.

Built on top of FeaturePlan, Document Center allows content to be easily versioned and shared across multiple documents or even projects. The module combines the power of a fully relational database engine with the simplicity of writing a document. Using a single document view, the module follows a natural, intuitive way of creating a document that is capable of integrating deep business analytic dashboards taken directly from the database.

Document Center comes with pre-built templates for MRD, PRD and business cases, supports rich text editing and encompasses the document management features (section numbering, page breaks, etc.) that you would expect from an editing tool. The module also features the built-in ability to save reports as Microsoft Word and PDF documents so users can collaborate with engineering, marketing and others more efficiently. Customers can also have specific templates built with the help of Ryma's Professional Services Group.

FeaturePlan 2012 also features an updated user interface, with a refreshed look and feel. This includes:

- Intuitive navigation that provides product managers with quick access to the products,

components or modules in their portfolio, as well as the sections of FeaturePlan that they access most frequently.

- Dashboard view allows product managers to see which records need to be created or edited.
- A new Recycling Bin that allows for the easy restoration of deleted records, attachments and data from within the system.

At Ryma, we understand the serious time constraints that product managers face. That is why we have improved FeaturePlan – so you can effectively leverage product-related information and drastically reduce the time needed to create the most widely created documents.

FeaturePlan 2012 will be available at the beginning of Q2 2012. If you're interested in learning more, please contact us at sales@rymatech.com .

Tags: Tagged in: <u>business case</u> <u>Document Center</u> <u>FeaturePlan 2012</u> <u>MR</u>

PRD