

OneDesk Acquires Ryma

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July 11, 2012 — OneDesk (www.onedesk.com), provider of the world's first unified product and services platform announced today that it has completed the acquisition of Ryma Technology Solutions, a leader in product management software.

OneDesk is the only product that manages help desk, issues, projects, ideas, requirements, customer feedback, and roadmaps all within the same platform. It bridges the gap between different teams inside and outside the organization and breaks down the silos that stifle productivity.

Ryma is a leader in the product management space. Their flagship solution FeaturePlan, facilitates the product management process and is used by well-known companies including: ADP, BMC Software, Camstar, EMC, GE Healthcare, Kofax, NetApp, Sage, Thomson Reuters, Trend Micro, etc. Over the years, Ryma has raised about \$15M, generated millions in revenue and provided software and consulting to thousands of users.

“This is a key milestone for OneDesk and important moment for the industry in general” said Derek Gold, VP Product Marketing at OneDesk. “We look forward to continuing our effort providing exceptional service and value to current and new customers.”

OneDesk Inc. will continue providing Ryma's SaaS and on-premise solutions, technical support, development, and maintenance. Ryma customers are encouraged to contact the OneDesk team with any questions:

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Email: hello@onedesk.com

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About OneDesk

OneDesk leads the market in providing solutions that help companies realize the benefits of social product development, co-creation, and customer-driven innovation. This blended suite of SaaS applications incorporates powerful tools: social media monitoring & engagement, customer feedback management, innovation & ideas management, customer service & help desk, requirements management, project management, product roadmapping and release management.

About Ryma Technology Solutions

Founded in 2000, Ryma is a leader in product management solutions – developing and selling processes, expertise and tools that enable our customers to develop better products. Our award-winning software solution FeaturePlan™ simplifies the implementation of any product management process and is used by industry-leading companies, such as: ADP, BMC Software, Camstar, EMC, GE Healthcare, NetApp, Sage and Trend Micro. Ryma is based in Montreal, Canada.

Contact:

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